

WHAT TO EXPECT FROM SEO SEARCH ENGINE OPTIMIZATION



WHAT SEO CAN DO

SEO will get your website to the top of Google organically for key terms people are searching in your industry. Long-Term Results: SEO efforts have long-term results because you're not paying to be at the top of search engine results; you're earning your place there. You'll reap the benefits of SEO for a long time.



WHAT'S INCLUDED:

- Technical On-site & Off-site Audit
- Tailored SEO Strategy
- Monthly Reporting
- Google Business Profile Setup/Optimization
- Press Releases
- Monthly On-site Optimization
- Metadata Edits
- User Experience Review
- Website Structure Review
- Copy Edits
- Fixing Indexing Issues
- Continuous Keyword Research
- New Pages, Blogs, etc. (monthly): **6 pieces**